



# VIMAAN

FAITH. FALL. FLY. FREE

TO ENABLE WOMEN SPREAD THEIR WINGS, FLY HIGH & ACHIEVE THEIR DREAMS

## *Did you Know ?*

According to World Bank, India ranks 120 amongst 131 countries in female labour force participation rates & rate of gender-based violence remain unacceptable high.

**67%**

of total workforce hours  
are done by Women

**10%**

of total world income are  
earned by women

# 48%

of Indian Population are Women.  
But Women constitute to only 27%\* of  
working population.

## WHAT IS VIMAAN ?

Our unique offering Vimaan is a social cause product. It serves our deeper purpose of wanting to aid transformation & support women across our society. It is all about having Faith, then choosing to Fall by letting go, then flying high towards our dreams & then feeling the Freedom to grow & renew ourselves. Faith. Fall. Fly. Free - is our Motto.

Vimaan is a purposeful offering close to our hearts. Vimaan in Sanskrit refers to an Airplane & talks about flying. Vimaan is about helping women folk spread their wings, fly high & achieve their dreams. This eclectic Program developed by BlewMinds Consulting LLP & Co is aimed at upskilling women from all strata of the society to discover themselves, run their homes/businesses more efficiently, enhance their inner power, become more confident, strengthen up their capabilities & stand head-on with their external personality too.

# WHAT DO WE OFFER ?

## BUSINESS COACHING

Bring in Industry Experts, understand business challenges and coach women with strategies to grow and expand their business

## UPSKILLING

Teaching them new skills, staying updated with latest learning / technology trends, benefiting them in business and life.

## FINANCIAL PLANNING & COACHING

Teach importance of financial planning, help them invest for long term, manage money & cash flows productively. We coach them to build Financial acumen & efficient Life Skills.



**WE LOOK  
FORWARD TO  
PARTNERING  
WITH YOU**

**BLEWMINDS**  
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